

common | *era* design
sustainable **fashion productions**

we already did the hard work, so you can build your brand

Being naked is the #1 most sustainable option. We're #2.





get to *know us*

your premium brand *our commitment*

professional support in *what you offer*

your sustainable *fashion production*



get to *know us*



get to *know us*

Let's face it, the fashion industry is one of the most polluting and least socially responsible industries in the world. It is our shared responsibility to make a change, and we have a common goal for a sustainable future.

'common era' was founded based on the following principle:

“we have to create a better world for future generations, than the world we were born in”

With over **25 years of experience** in textiles production, we have laid a solid foundation. We go beyond adhering to laws and regulations. We meet the highest standards, in sustainable production and social responsibility.

We understand what it takes to go through a sustainable transition.

Whether you are a startup, or have been around for a while, together we will empower your brand with **high-quality garments and positive environmental impact**. Whether you wish to grow big, or start small, we make sure you can focus on building your fashion brand and sustainable collections.

imagine this, *ambitious entrepreneurs*

You have the dream of starting your own sustainable clothing brand or want to make your fashion brand and company more sustainable and future-proof.

Sustainability brings various challenges. From finding high-quality sustainable materials, to building an ethically responsible and transparent production chain, it all requires careful planning, hard work and dedication. So, how do you start?





your sustainability *pursuit*

Finding reliable suppliers that meet strict sustainability requirements can be quite a task. Navigating through complex supply chains is hard, since transparency is not a common practice.

Without the hassle of building your supply chain, we provide the opportunity to grow, to distinguish, and to make positive impact.

Turning your vision into reality!

Three black spotlights are positioned at the top of the frame, casting a soft, circular glow on the light gray background. The spotlights are arranged horizontally, with one on the left, one in the center, and one on the right. The central spotlight is slightly higher than the two flanking ones.

your premium brand *our commitment*

your premium brand *our commitment*

We guarantee high-quality products, sustainably produced in a certified, fair, and transparent supply chain.

Thanks to our years of experience in sustainable product development and production, we will empower you to do what you do best. Building your brand or the sustainability of your new collections.



professional support in *what you offer*





professional support in *what you offer*

From concept to desired product.

Our service begins with developing your design and clothing style. With our reliable partners in Europe and beyond, we offer an extensive selection in sustainable fabrics, trims, and garment production. In close collaboration with our partners, we support you in material selection, sizing, fit, and finishing, perfectly tailored to your unique fashion item.

We guarantee high-quality, sustainable clothing that complies with all relevant laws and regulations, produced in an ethical, responsible and certified supply chain. Ensuring your customers can put their trust in your fashion brand!

your sustainable *fashion production*



your sustainable *fashion production*

steps

1 get to know each other

- ✓ (online) cup of coffee or tea, sharing ideas and goals
- ✓ do we match? Let's get started!

2 garment development

- ✓ (circular) design and purpose evaluation
- ✓ sizing, fit, sustainable fabric choice
- ✓ extensive quality testing on fabrics
- ✓ production techniques, finishing
- ✓ first digital sample (3D)
- ✓ pattern making
- ✓ first proto sample (physical), evaluation





your sustainable *fashion production*

steps

3 trim development

- ✓ choice of materials
- ✓ labelling, (metal) parts, durable prints, embroideries
- ✓ packaging

4 final check

- ✓ size set evaluation
- ✓ trim approval
- ✓ pre-production sample approval
- ✓ production (inline quality control)
- ✓ final quality check
- ✓ delivery

high-quality *manufacturers and materials*

Your unique fashion item is produced in a socially, and environmentally responsible supply chain. We set high standards in our choice of supply chain partners and work with certified partners that share our values. Tailored to your wishes and fashion ideas, we provide and advise in a wide range of certified fabrics and materials, ranging from 100% organic cotton, to compositions of recycled pre- and post-consumer waste.



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network *partners*

• **tex.tracer** •

clean
& **unique**
SIMPLIFYING SUSTAINABILITY

COSH!
conscious shopping made easy



SizeBuddy

SPORTZ 